

American Society

for

Dental Ethics

(Formerly PEDNET)

Mission Statement

The American Society for Dental Ethics exists to support ethics as an integral value for the dental health care professions. The members of the Society are dedicated to the ongoing study of ethical issues and education to promote professional responsibility and conduct, thereby enhancing oral health care for those we serve.

Core Values of ASDE

- Leadership
- Community
- Education
- Collegiality
- Scholarship
- Service
- Professional integrity

Officers

President: Lawrence Garetto

President Elect: Marilyn Lantz

Treasurer: Larry Jenson

Past President: Pamela Zarkowski

Members at Large: Michael Rowland,
Al Rosenblum and Anne Koerber

Strategic Planning: Phyllis Beemsterboer,
Laura Bishop, Muriel Bebeau and
Don Patthoff

Editors for Issues in Dental Ethics: Jim Rule
and Dave Ozar

Executive Director: Anika Ball

The ASDE officers are inviting all members to go to our website at www.societyfordentaethics.org

May 2008

ASDE Wins ACD Prestigious Award

The Board of Regents of the [American College of Dentists](#) (ACD) has selected the American Society for Dental Ethics (ASDE) to receive the Ethics and Professionalism Award for 2008. This recently established award is given to an individual or organization for effectively promoting ethics or professionalism in dentistry through leadership, education, training, journalism, or research. The award will be presented during the annual ACD Convocation ceremony on October 16, 2008 in San Antonio. In announcing the award, the College stated that they are “recognizing ASDE for its tangible positive contributions to the advancement of ethics and professionalism in dentistry, including dental education and that ASDE has been a most visible force in elevating the standards of dentistry.”

Reports from the ADEA 85th Annual Session and Exhibition in Dallas, TX

Assessing Professional Ethics for the Developing Dental Practitioner: Faculty Development Workshop

Dr. Phyllis Beemsterboer, Oregon Health & Science; Dr. Lawrence Garetto, Indiana University; and Dr. Michael Goupil, University of Connecticut contributed their personal experience and approaches to teaching dental ethics. Each speaker provided a synopsis of how dental ethics courses are taught at their institution. They examined both the strengths and weaknesses of their approach to teaching ethics. The procedures by which professional assessments are done by each institution were evaluated and stressed as an essential component of any oral health-based educational program. Participants

were then introduced to various tools in assessing student performance. The floor was opened for attendees to ask questions and seek the advice of the speakers in improving their skills in assessing professional ethics. The session was a great success with an estimated 40 people in attendance. ASDE would like to say thank you to Drs. Beemsterboer, Garetto, and Goupil for the hard work that made this session such a great success and a valued resource in faculty development. Review by Anika Ball

Rethinking the Admissions Interview- Predicting Clinical Performance and Professionalism in Dental School - Section Program

Dr. Victor M. Catano, St. Mary's University; Dr. Donald P. Cunningham, Dalhousie University; Dr. Marilyn Lantz, University of Michigan; Prof. Pamela Zarkowski, University of Detroit Mercy discussed a new admissions process that looked at alternative methods, such as the mini-interview, which may better serve the needs of today's dental student applicant. The multiple mini interviews (MMI) are an assessment tool that looks at the non-cognitive ability of the student and also provides a glimpse into the student's ethical decision making ability. ADEA Executive Director, Richard M. Valachovic' ADA online news (May 17, 2008) entitled, *Giving the term professionalism a new meaning* stated that the presentation by Marilyn Lantz "stirred considerable interest" at the ADEA Dean Conference in regards to the MMI. The section program only provided more evidence of the overall need for rethinking the admissions interview with more than two hundred ADEA members in attendance. Past, present and future limitations and legal issues were examined. The session included a group discussion on new approaches to help redesign a more effective dental school admissions process. ASDE would like to say thank you to Dr. Catano, Dr. Cunningham, Dr. Lantz, and Prof. Zarkowski for striving to better address

the needs of dental school admissions. Also, thank you for the continued hard work in the development of this new admissions format! Review by Anika Ball

FDI and Ethics

The World Dental Federation (FDI) is a federation of National Dental Associations. Its main roles are:

- To bring together the world of dentistry
- To represent the dental profession of the world
- To stimulate and facilitate the exchange of information across all borders with the aim of optimal oral health for all people.

The organization was founded in Paris in 1900 as the **Fédération Dentaire Internationale**. It has continued to be the main organization representing dentists worldwide and ever since it was formed has organized a yearly global meeting to bring dentists together and discuss relevant issues. The group has three publications:

1. **The International Dental Journal (IDJ)**, which has been the FDI's flagship publication for over 50 years. It is published six times a year and provides the readers with peer-reviewed scientific articles of clinical and practical importance in oral health care
2. **Developing Dentistry** is the worldwide voice of oral health and oral health care development
3. **Worldental Communiqué** is the FDI's newsletter published six times a year.

The FDI World Dental Federation successfully launched their publication Dental Ethics Manual in October last year and since that time the manual has proven itself as a trusted source of reference for educators, students and clinicians across the world. If you have not done so already, please check out the website or contact Julian Fisher, Education and Scientific

Affairs Manager, via email at Jfisher@FDIWorld.org. Check website: http://www.fdiworldental.org/resources/4_6ethics-manual.html.

ADA Council Sponsors Ethics Contest for Dental Students

The ADA Council on Ethics, Bylaws and Judicial Affairs is sponsoring a Student Ethics Video Contest inviting dental students to create video presentations on common ethical situations.

Participation in the contest, which the American Student Dental Association supports, encourages students to review and study the ADA Principles and Code of Professional Conduct. Students are asked to develop video enactments demonstrating one of the principles, codes or advisory opinions found in the ADA Code.

CEBJA envisions using the videos as part of ADA educational programming and as a seminar at future annual sessions. The top five videos will be shown at the 2008 annual session in San Antonio, and the winner will receive a \$1,000 prize.

All entrants must be ASDA members and deadline for entry is June 1. Videos should not exceed four minutes in length and can be articulated through drama, comedy, documentary, interview, public service or music video. Students may enter multiple times if they wish. Each applicant must provide two copies of the video on disc and in AVI format. For more information, contact Earl Sewell at sewelle@ada.org or call the ADA toll-free number, Ext. 2499.

Student Professionalism & Ethics Club

The Student Professionalism & Ethics Club (SPEC) with USC's Dr. Rosenblum, (faculty advisor), Joe Fields, SPEC founding member, and Dawn Jarocki, SPEC local

chapter liaison, presented on the formation of a student-initiated and student-centered professionalism and ethics club at the ADEA conference Sunday, March 30th, in Dallas, Texas. The audience consisted of approximately 60 students, faculty and staff from 12 dental schools across the nation. After an overview of ethics and professionalism from a national perspective, presented by Joe Fields, Dawn Jarocki introduced the audience to the history of SPEC and the motivation and purpose behind the SPEC Start-Up Kit. The idea of creating a kit that would make the founding of student professionalism and ethics clubs at other dental schools easier had its birth in the SPEC brainstorming sessions of the summer of 2007. It was believed that if the process of starting a club were made easier, and a system of support for new chapters were put into place, other schools would be willing to join this student-led ethical revolution, an answer to the recent ethical violations at dental schools across the nation and a call for students to take responsibility for creating an environment in dental education and the dental profession that supported and guided ethical action. National ethics organizations, such as ASDE and ACD, exist to encourage discourse and create universal standards for ethical behavior within our field. Currently there is not a student equivalent. SPEC National offers this opportunity for discourse and growth in a fun, unbiased, supportive environment, focused on preventive ethics and ethics education. For additional information and to request a copy of the SPEC Start-Up Kit, please contact Dawn Jarocki, Local Chapter Liaison, at SPECnational@gmail.com, or visit our website specdental.org.

ASDE has decided to meet the demands of most of our members and transmit our newsletter electronically via email. If you would prefer to receive this mailing in paper form or have a problem in receiving it, please let Anika Ball know at aball@llu.edu <mailto:Anika@dentaethics.com>

